

# **Kansas Creative Placemaking Roundtable:**

## **The Arts and 21 Century Economies**

---

Johnson County Arts & Heritage Center  
Overland Park, KS

November 14, 2017

**ARTPLACE**

**ARTPLACE**

**ARTPLACE**

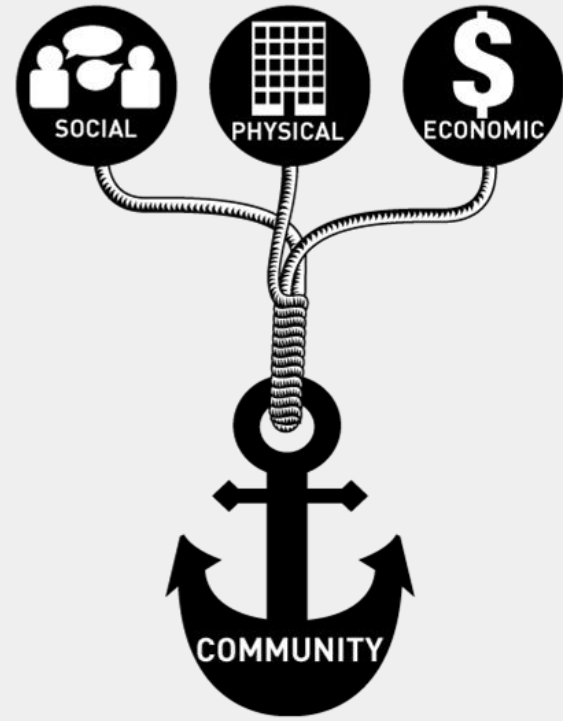
**ARTPLACE**

# About ArtPlace

---

10-year collaboration

16 foundations + 8 federal agencies + 6 financial institutions



ARTPLACE

# Arts & Culture

---

- |                          |                |
|--------------------------|----------------|
| 1. Craft & Culinary Arts | 6. Literature  |
| 2. Dance                 | 7. Music       |
| 3. Design & Architecture | 8. Theater     |
| 4. Film & Media          | 9. Visual Arts |
| 5. Folk & Traditional    | 10. Other      |



# **Center for Performance and Civic Practice**

---

studio practice / social practice / civic practice

**ARTPLACE**



studio practice / social practice / civic practice

1. Who decides?
2. Who executes?



studio practice / social practice / civic practice

1. Who decides?
2. Who executes?
3. What are the stakes?

# Community Development Matrix

---

	Civic, Social & Faith	Commercial	Government	Nonprofit	Philanthropy
Agriculture & Food					
Economic Development					
Education & Youth					
Environment & Energy					
Health					
Housing					
Immigration					
Public Safety					
Transportation					
Workforce Development					









# Creative PLACEMAKING

*Ann Markusen Markusen Economic Research Services*

*Anne Gadwa Metris Arts Consulting*

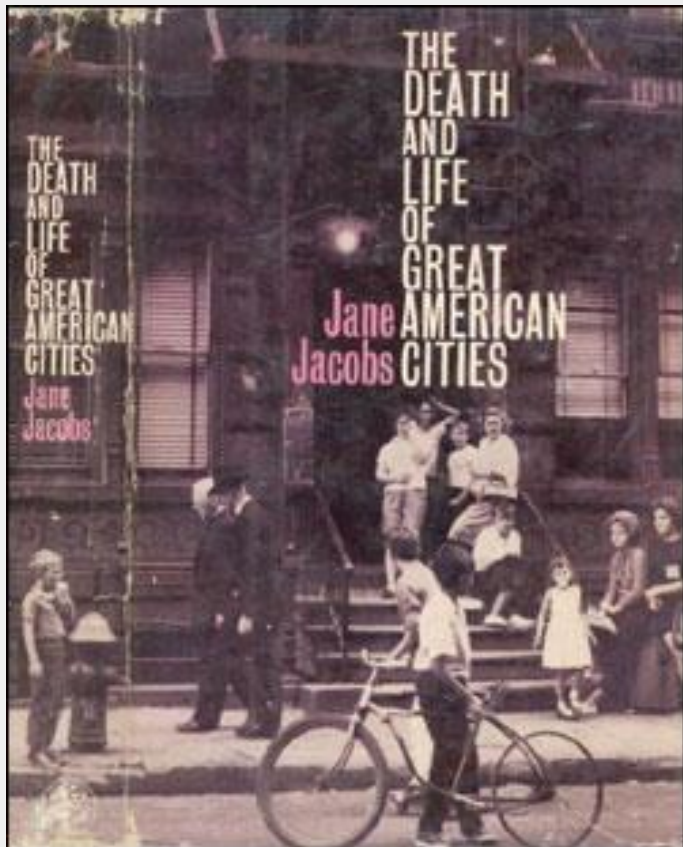
EXECUTIVE SUMMARY

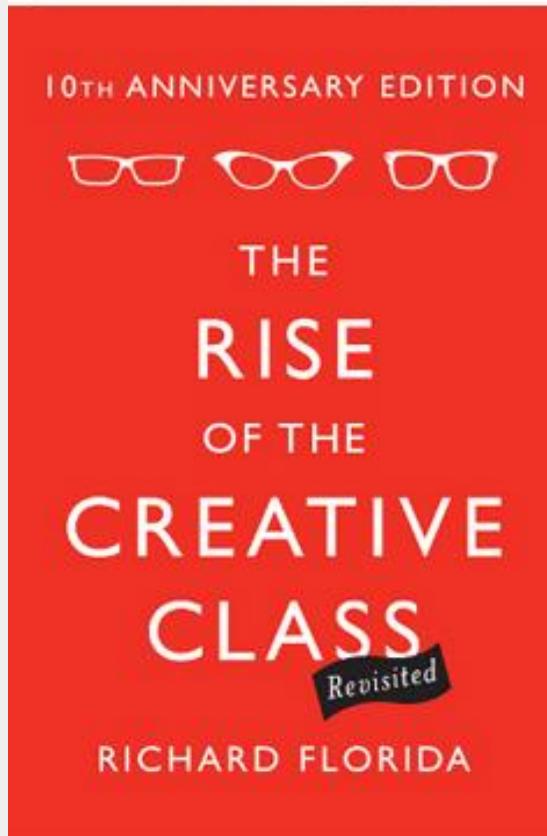
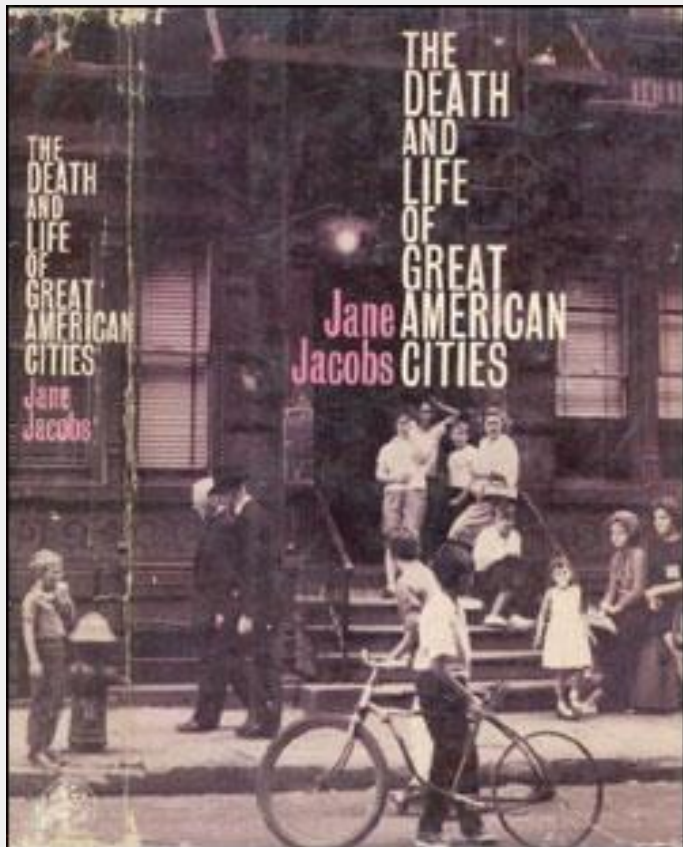


NATIONAL  
ENDOWMENT  
FOR THE ARTS

A White Paper for The Mayors' Institute on  
City Design, a leadership initiative of the  
National Endowment for the Arts in partnership  
with the United States Conference of Mayors  
and American Architectural Foundation.

ARTPLACE





ARTPLACE

# Four Questions

---

1. What is the geographic community?
2. What is the desired community change?
3. How will the arts help achieve that change?
4. How will you know that change is happening?

# Four Questions

---

2. What is the desired community change?

# Community Development Matrix

---

	Civic, Social & Faith	Commercial	Government	Nonprofit	Philanthropy
Agriculture & Food					
Economic Development					
Education & Youth					
Environment & Energy					
Health					
Housing					
Immigration					
Public Safety					
Transportation					
Workforce Development					



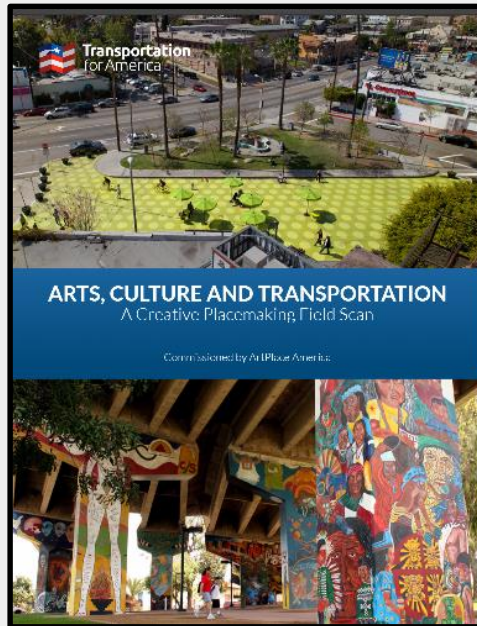
A CREATIVE PLACEMAKING FIELD SCAN

## Exploring the Ways Arts and Culture Intersects with Housing

Emerging Practices and Implications for Further Action

Danya Sherman  
April 2016

Commissioned by ArtPlace America



## ARTS, CULTURE AND TRANSPORTATION

A Creative Placemaking Field Scan

Commissioned by ArtPlace America

Creative Placemaking Field Scan #1: ENVIRONMENT & ENERGY

September 2017

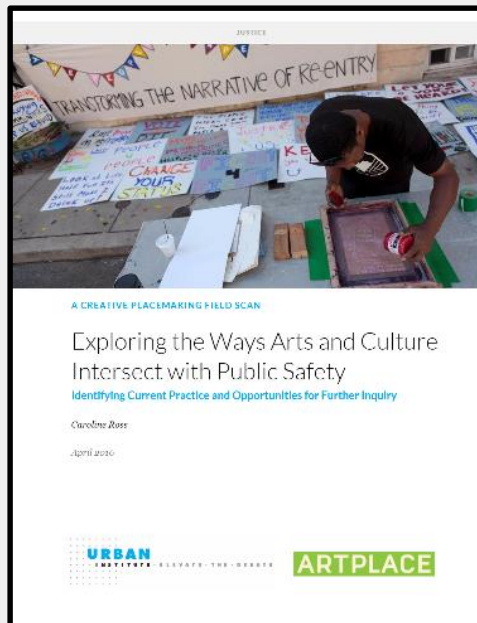
## FARTHER, FASTER, TOGETHER

How Arts and Culture Can Accelerate Environmental Progress



BY HELMKNOLL COLLABORATIVE

COMMISSIONED BY ARTPLACE



A CREATIVE PLACEMAKING FIELD SCAN

## Exploring the Ways Arts and Culture Intersect with Public Safety

Identifying Current Practice and Opportunities for Further Inquiry

Caroline Ross  
April 2020

URBAN  
INSTITUTE

ARTPLACE

ARTPLACE

# Community Development Matrix

---

	Civic, Social & Faith	Commercial	Government	Nonprofit	Philanthropy
Agriculture & Food					
Economic Development					
Education & Youth					
Environment & Energy					
Health					
Housing					
Immigration					
Public Safety					
Transportation					
Workforce Development					

# Environment Trends

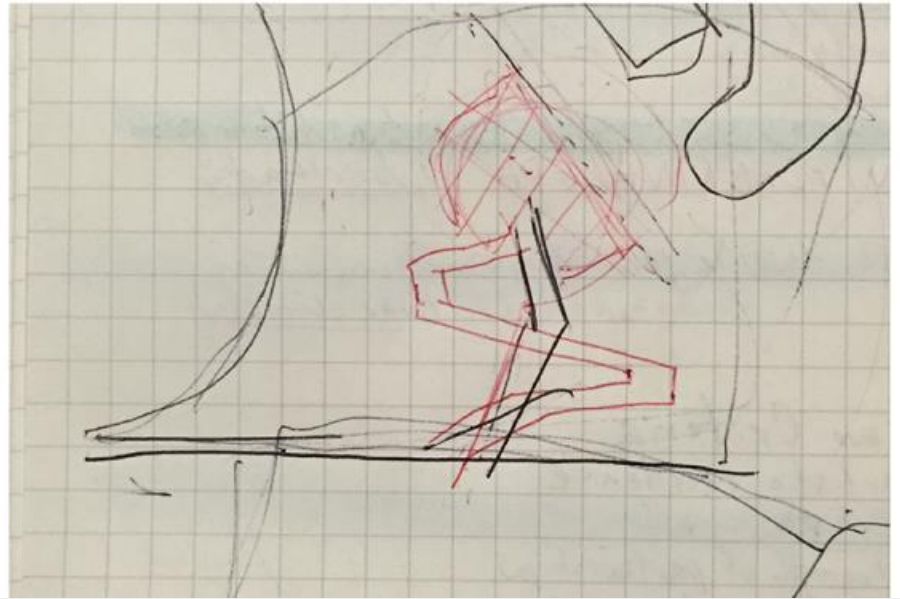
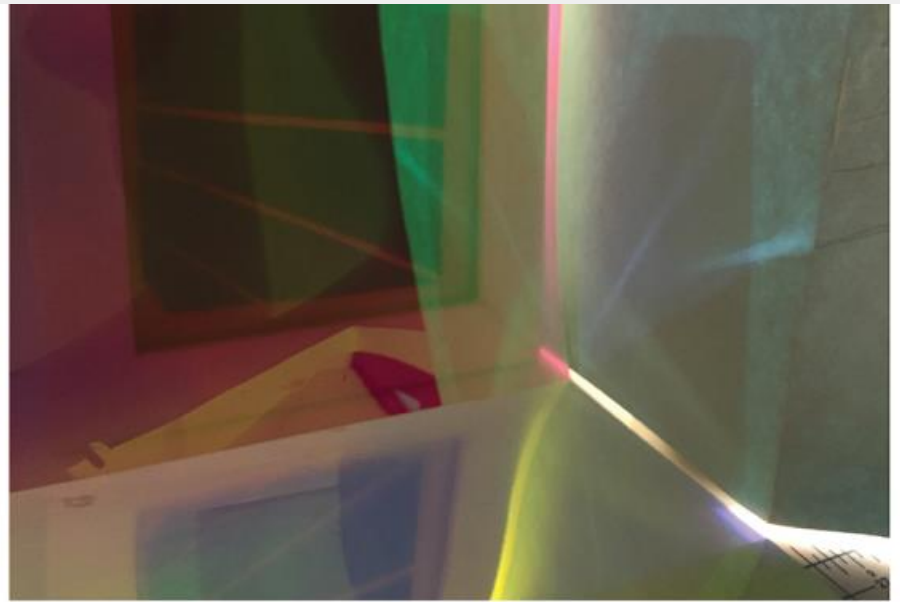
---

## Issue Areas

- Energy
- Water
- Land
- Waste
- Toxics
- Climate adaptation / resilience

## Cross Cutting Priorities

- Build public demand for change
- Equitable solutions and inclusive processes
- “Right-scaling” of solutions
- Infrastructure with co-benefits
- Sustainable local economies



**Illuminating Futures**  
Dan Borelli (Ashland, MA)

**ARTPLACE**

# Community Development Matrix

---

	Civic, Social & Faith	Commercial	Government	Nonprofit	Philanthropy
Agriculture & Food					
Economic Development					
Education & Youth					
Environment & Energy					
Health					
Housing					
Immigration					
Public Safety					
Transportation					
Workforce Development					



# What Arts Can Do

---

Housing and community practitioners utilize **creative, arts-integrate strategies** to respond to these trends and achieve key outcomes, namely to:

- **Articulate** often invisible housing challenges
- **Nourish** individuals and communities who have experienced trauma through housing
- **Organize** housing and related campaigns
- **Bridge** disparate neighborhood residents
- **Stabilize** vulnerable communities
- **Generate** economic development for communities who are structurally barred from access to capital



# Nourish

---



Housing 2 Home  
The Haven  
Charlottesville, VA

Indicator of success:  
Amount of tenant turnover  
within one to three years



Heartland Alliance Integrative  
Affordable Housing, Chicago, IL

**ARTPLACE**

# Community Development Matrix

---

	Civic, Social & Faith	Commercial	Government	Nonprofit	Philanthropy
Agriculture & Food					
Economic Development					
Education & Youth					
Environment & Energy					
Health					
Housing					
Immigration					
Public Safety					
Transportation					
Workforce Development					

## SEVEN CHALLENGES, SEVEN SOLUTIONS

### THE ROLE OF ARTS & CULTURE IN TRANSPORTATION PLANNING

This field scan explores seven of the most pressing challenges facing the transportation sector today, and identifies how arts and culture contribute to solutions:

**1. Generating creative solutions for entrenched transportation problems.** Arts and culture can help develop better projects that attract greater community support by imagining bold transportation solutions that are unconstrained by traditional processes.

**2. Making streets safer for all users.** Arts and culture can make streets safer for pedestrians and cyclists by using creative methods to help transportation professionals empathize with all users.

**3. Organizing transportation advocates.** Arts and culture can help equip communities to organize and advocate for more equitably distributed transportation investments.

**4. Engaging multiple stakeholders for an inclusive process.** Arts and culture can help shepherd transportation projects through the community input process more quickly and smoothly by facilitating meaningful participation early and often in the planning process.

**5. Fostering local ownership.** Arts and culture can help accomplish local goals including improving health, encouraging walking and biking, or increasing transit ridership by incorporating community-sourced artistic and design elements into transportation projects to foster local stewardship and use.

**6. Alleviating the disruptive effects of construction.** Arts and culture can help overcome the disruption of construction and mitigate the impact on businesses, residents, and visitors by using artistic interventions to create a more accessible and inviting environment.

**7. Healing wounds and divisions.** Arts and culture can help remedy the divisions created by urban highways and other detrimental transportation infrastructure by physically and culturally reconnecting communities.



# Case Study: New Hampshire Ave — This Is a Place To... Takoma Park, Maryland

This stretch of Hew Hampshire Avenue is a typical auto-oriented street designed to move commuters through a place quickly, making walking and biking for residents not just difficult but unsafe. With an invite from the city, a dance group harnessed the power of arts and culture to shift the narrative of a place defined by its transportation challenges.



Islands of Milwaukee  
(Milwaukee, WI)



LADOT Creative Catalyst  
Artist in Residence  
(Los Angeles, CA)



New Hampshire Ave: This is a Place to...  
(Takoma Park, MD)

# Community Development Matrix

---

	Civic, Social & Faith	Commercial	Government	Nonprofit	Philanthropy
Agriculture & Food					
Economic Development					
Education & Youth					
Environment & Energy					
Health					
Housing					
Immigration					
Public Safety					
Transportation					
Workforce Development					

# Community Safety Trends

---

- Evolving strategies to address **neighborhood level physical disorder** (broken windows theory, CPTED, hot spot policing)
- Emphasis on **community centered policing** (legitimacy training, accountability, community partnerships) in response to ongoing/increasing police violence
- **Mass incarceration** and high **recidivism** rates
- Crime prevention focus on **risk and protective factors** for “high risk” populations (youth, justice-involved people)



# What Arts Can Do

---

## Restorative re-entry: Supporting justice-involved community members

This case study will examine the impacts of artist-led programs and initiatives focused on reducing recidivism and improving the lives of formerly incarcerated residents through transformative art-making—supporting those directly impacted by the criminal justice system to develop the tools, skills, and networks to advocate for themselves, their families, and fellow community members.



**People's Paper Coop**

Philadelphia, PA

Village of Arts & Humanities

ARTPLACE

## The “Five S” Methodology for Designing Effective Social Interventions

1. Structure
2. System
3. Scale
4. Symbol
5. Sensation

## The “Five S” Methodology for Designing Effective Social Interventions

1. Structure
2. System
3. Scale
4. **Symbol**
5. **Sensation**

ARTPLACE

ARTPLACE

ARTPLAC

**Jamie Bennett**

[jamie@artplaceamerica.org](mailto:jamie@artplaceamerica.org)

[www.artplaceamerica.org](http://www.artplaceamerica.org)

@sarmoti @ArtPlaceAmerica 